

## ETIP HYDROPOWER Governing Board Application form

<b>Name and surname</b>	Martin Georgiev
<b>Photo</b>	
<b>Name of entity (e.g. company, association, etc.)</b>	<b>Natsionalna Elektricheska Kompania EAD (NEK EAD)</b>
<b>Job title / role</b>	Executive Director
<b>Stakeholder category</b>	<input type="checkbox"/> Hydropower industry and technology <sup>1</sup> <input checked="" type="checkbox"/> Operator/owner of large hydropower plants and/or pumped storage plant(s) <input type="checkbox"/> Independent operator/owner of small hydropower plant(s) <input type="checkbox"/> Design, planning and project development <input type="checkbox"/> Finance, business and insurance <sup>2</sup> <input type="checkbox"/> Research, innovation and development <sup>3</sup> <input type="checkbox"/> Environment and civil society <sup>4</sup>
<b>Country</b>	<b>Bulgaria</b>
<b>Previous experience</b> (1300 characters with spaces)	<p>In the current role (Executive Director of NEK EAD) since May 2022;</p> <p>Regional Manager for the Southern Balkans at the leading Swiss power generation and trading company Alpiq;</p> <p>Member of the Board of Directors of a joint venture between Alpiq and the Greek state-owned energy company Public Power Corporation S.A.;</p> <p>Key Account Manager at Aare-Tessin Ltd. for Electricity (Atel) at the holding company's headquarters in Switzerland.</p> <p>Earlier career: managed the "Restructuring and Liberalization of the Electricity Market in Bulgaria" program together with the American University in Bulgaria. Consulted E.On Energie Germany on the restructuring of their energy company in Bulgaria. Involved in the rehabilitation project of Maritsa East 3 Thermal power plant in 2004-2005.</p>

<sup>1</sup> Equipment supplier and/or manufacturer, maintenance industry, etc.

<sup>2</sup> Financial, legal & developing institutions, development, public or commercial banks, financial organisations, and private investors/investment funds, international monetary fund, insurance, legal advisors, etc.

<sup>3</sup> R&D institutions, research centers and institutes of universities, etc.

<sup>4</sup> Environmental or conservation NGO's, civil society associations, policy makers, water resources associations, project stakeholders, etc.

	<p>Chairman of the Association of Energy Traders in Bulgaria - 2013-2022.</p> <p>Holder of an Executive MBA from the American University in Bulgaria and a Master's degree from the Faculty of Automation at the Technical University of Sofia.</p> <p>Certified spot trader by the European Energy Exchange (EEX).</p> <p>Author of analyses, publications, and presentations on energy topics in Bulgarian and international media and a speaker at events.</p> <p>Fluent in English, German and Russian.</p>
<p><b>Motivation to become Governing Board member</b> (1300 characters with spaces)</p>	<p>NEK is the largest hydropower company in Bulgaria with its fleet of 31 hydropower (HPPs) and pumped storage hydropower plants (PSHPP) (2737 MW in total). It also has a strategic role for the balance and stability of the electric power system in Southeast Europe, which makes it a natural leader in clean power generation. The company is facing unprecedented transformation due to the shifting regulatory environment, the removal of legacy public service obligations and the need for modernization of its hydropower plants and PSHPPs.</p> <p>Hydropower is a crucial enabler for the energy transition, while at the same time it encounters many challenges due to the technology specifics and the complexity of the projects. Thus, the need arises for a united voice and a holistic approach to the hydropower value chain with participation and contribution of all major actors across Europe.</p> <p>NEK would contribute to ETIP with its 30-year experience of owning and operating large HPPs and PSHPPs as well as its vigour and determination to create a sustainable impact in water management and the clean power sector in Southeast Europe.</p>